MEASURE A

CITY OF COLUSA
(3/4 Cent General Sales Tax Measure)

"Shall an ordinance be adopted authorizing the City of Colusa to increase the sales tax (Transactions and Use Tax) by three-quarters of one percent for general municipal purposes for a period of seven years?"

YES

NO

ARGUMENT IN FAVOR OF MEASURE A
(3/4 Cent General Sales Tax Measure)

The City of Colusa is currently facing a budget deficit caused by lack of sales tax revenue and the State shifting government expenses onto Cities and Counties. The City's general fund is used to pay for police, fire, streets, parks and tree services which are predominantly derived from sales tax revenue. The decline of City revenue sources, along with State mandates, and the lasting impact of the Great Recession have created a condition of fiscal danger and the possibility of future bankruptcy for the City. Next year, the City will run a $234,866 budget deficit and projects a continued future use of general fund reserves in order to cover expenditure requirements. The City anticipates by 2020 all general funds reserves will reach zero. With a YES vote, the City will be able to ensure financial sustainability to maintain police and fire services which consumes a majority of the general funds resources. How would a YES vote impact you personally? A YES vote means that if you were to buy a $2.00 TAXABLE item, you would pay an additional 1.5 cents if the measure passes. Approximately, $450,000 could be generated annually to help fund essential services, and it is estimated that 60% would be from out of town tax payer dollars. Failure of Measure A will force a mandatory cut in City services and personnel, primarily in safety personnel which is not in the best interest of the citizens. Passage of Measure A will ensure the City of Colusa receives sufficient sales tax revenue in order to continue to provide the level of services that the citizens have come to depend on.

Vote YES on Measure A.

/s/ Thomas Reische,
Mayor, Colusa City Council

/s/ Kirk Kelleher,
Mayor Pro Tem, Colusa City Council

/s/ Greg Ponciano,
Councilmember, Colusa City Council

/s/ David Womble,
Councilmember, Colusa City Council

ARGUMENT AGAINST MEASURE A
(3/4 Cent General Sales Tax Measure)

None Filed

/s/ Ryan R. Jones
City Attorney