

**MEASURE A**

**CITY OF COLUSA  
(3/4 Cent General Sales Tax Measure)**

“Shall an ordinance be adopted authorizing the City of Colusa to increase the sales tax (Transactions and Use Tax) by three-quarters of one percent for general municipal purposes for a period of seven years?”

**YES**

**NO**

**CITY ATTORNEY’S IMPARTIAL ANALYSIS  
OF MEASURE A  
CITY OF COLUSA**

Measure A is a three-quarters of one percent (0.75%) transactions and use tax to be used for general municipal purpose in the City of Colusa. This tax is a “general tax” which means that revenues from the tax would be deposited into the City’s general fund and could be used to fund any municipal expenses.

State law authorizes cities to adopt Transaction and Use Tax ordinances with voter approval and to have those taxes administered by the State Board of Equalization. Measure A was placed on the ballot by the City Council to ask the voters of Colusa to approve the tax at a rate of three-quarters of one percent (0.75%). The transactions and use tax would be added to the current sales tax rate in the City of 7.50%, for a total of 8.25%, and would be collected at the same time and in the same manner as the existing sales tax. This transactions and use tax will expire seven (7) years from its Effective Date.

A “yes” vote is a vote to approve adoption of the proposed three-quarters of one percent (0.75%) transactions and use tax, the proceeds to be used for general municipal purposes. A “no” vote is a vote to reject the adoption of the tax. Measure A will be approved if a majority of the voters voting on Measure A at the November 8, 2016 election vote yes.

/s/ Ryan R. Jones  
City Attorney

**ARGUMENT IN FAVOR OF MEASURE A  
(3/4 Cent General Sales Tax Measure)**

The City of Colusa is currently facing a budget deficit caused by lack of sales tax revenue and the State shifting government expenses onto Cities and Counties. The City’s general fund is used to pay for police, fire, streets, parks and tree services which are predominantly derived from sales tax revenue. The decline of City revenue sources, along with State mandates, and the lasting impact of the Great Recession have created a condition of fiscal danger and the possibility of future bankruptcy for the City. Next year, the City will run a \$234,866 budget deficit and projects a continued future use of general fund reserves in order to cover expenditure requirements. The City anticipates by 2020 all general funds reserves will reach zero. With a YES vote, the City will be able to ensure financial sustainability to maintain police and fire services which consumes a majority of the general funds resources. How would a YES vote impact you personally? A YES vote means that if you were to buy a \$2.00 **TAXABLE** item, you would pay an additional **1.5** cents if the measure passes. Approximately, \$450,000 could be generated annually to help fund essential services, and it is estimated that 60% would be from out of town tax payer dollars. Failure of Measure **A** will force a mandatory cut in City services and personnel, primarily in safety personnel which is not in the best interest of the citizens. Passage of Measure **A** will ensure the City of Colusa receives sufficient sales tax revenue in order to continue to provide the level of services that the citizens have come to depend on.

Vote **Yes** on Measure A.

/s/ Thomas Reische,  
Mayor, Colusa City Council

/s/ Kirk Kelleher,  
Mayor Pro Tem, Colusa City Council

/s/ Greg Ponciano,  
Councilmember, Colusa City Council

/s/ David Womble,  
Councilmember, Colusa City Council

**ARGUMENT AGAINST MEASURE A  
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None Filed

